

PRO EUROPE welcomes the ISO, Global Standards for Packaging and Environment

Brussels, 15 June 2012 – in late May representatives of PRO EUROPE participated again in the experts workshops and the plenary meeting of International Standard Organisation (ISO) Committee on Packaging and Environment, this time in Seoul, South Korea, where the final texts of the ISO world Standards on Packaging and Environment were finalised and are expected for publication in October later this year.

The new Global Standards mark a significant step in global manufacturing and distribution, so that the environmental aspects of packaging throughout the supply and recycle chain can be fully taken into account at the design phase.

PRO EUROPE experts have been part of this ISO project for since 3 years, especially on the optimisation of the packaging system and its recycling. They very much welcome the Global Standards. Joachim Quoden, Managing Director of PRO EUROPE said *“I am very pleased to see that Global Packaging and Environment Standards have been adopted - as they will play a key role in furthering our resource efficient waste management systems, particularly as producers, manufacturers and suppliers will now be able to implement the standards in their management system - thereby encouraging them to play their part in innovative and sustainable packaging”*.

The Standards address packaging and the environment in areas such as; packaging optimisation, reuse of packaging, material recycling, energy recovery and composting. For more information about the ISO and its standards, click [here](#).

PRO EUROPE remains committed to a continued dialogue on how to achieve the best functioning, economically and environmentally efficient waste management solutions and will continue to be part of the expert group for the further agreed working items.

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About PRO EUROPE

PRO EUROPE (PACKAGING RECOVERY ORGANISATION EUROPE), founded in 1995, is the umbrella organization for packaging and packaging waste recovery and recycling schemes which mainly use the "Green Dot" trademark as an identification symbol. In its primary role, PRO EUROPE is the general licensor of the "Green Dot" trademark. It also acts as the authoritative voice and common policy platform representing the interests of all packaging recovery and recycling organizations founded and run by or on behalf of obliged industry.

- PRO EUROPE has 35 member organizations active in 35 countries in 2012 of which 27 use the Green Dot, financing and / or running the infrastructure for the collection, sorting and recycling of (mainly household) packaging waste
- PRO EUROPE member organizations ensure access for over 400 million inhabitants to separate collection of used packaging
- PRO EUROPE member organizations recover yearly about 33,300,000 tons of packaging
- PRO EUROPE member organizations recycle yearly more than 3,300,000 tons of plastic packaging
- PRO EUROPE member organizations run communication and education campaigns, support anti-litter campaigns and cleaning projects